On Sunday, January 4th, 2015, Bill de Blasio presented a eulogy for the former New York policeman, Wenjian Liu. Bill de Blasio filled his eulogy with rhetorical appeals and strategies such as anaphora and pathos. However, Bill de Blasio speaks in a way that corresponds to many of the attendees of the funeral due to his prior job as the Chief of the New York Police Department (NYPD) before becoming mayor of NYC. Throughout the speech de Blasio uses a variety of rhetorical appeals towards pathos in "everyone feels we all are with you during this time." Showing emotion throughout the delivery as though he is almost chocking up and building up tears of sadness when conducting the eulogy. Creating the situation of a death between the fallen officer and the mayor, that needed to be solved immediately. Exigency was exhibited throughout the delivery of the speech portraying even growing tension throughout the community and the police.

     Bill de Blasio is endured with a challenge with the deliverance of this eulogy. De Blasio has to attempt to dwindle the tensions by the police department and comfort the family with the loss of their loved one. The rhetorical strategy of anaphora is used throughout the speech by the phrase, "All of this city." This form of repetition causes an emphasis on the amount sympathy on the situation and making it more personal. He delivers this speech with great construct with his sympathy toward the police department and to mourning family members.